

Your Name & Company:

Discovery

Do you use digital marketing?

Are you on the first page of Google for your most popular keywords?

Do you know your most important keywords?

Do you use Google Analytics?

Analysis

Do you know how many web visitors you get per month?

Do you know how many enquiries your website produces per month?

Do you know where most of your leads come from?

Do you have a database of customers?

Have you segmented the database into groups?

Improvement

Do you update, create and upload content regularly?

Is your website responsive or optimised for mobile devices?

Do you capture visitors data for future marketing?

Do you regularly run email marketing?

Are your social media accounts regularly updated?

Do you have a plan for your social media activity?

Bigger Picture

Do you know the impact digital marketing has on your business success?



If you answered **✘** to five or more of these questions, I'd like to offer you a **free no-obligation review of your digital strategy**. Please get in touch with me, James, on 01953 850211 or email james@nakedmarketing.co.uk to arrange a chat.